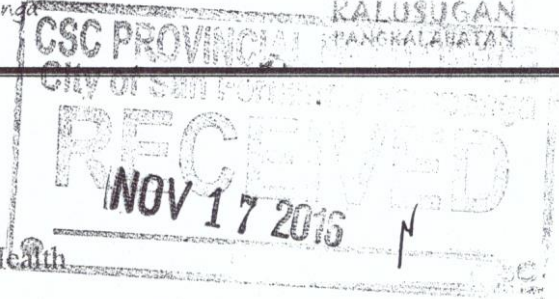




Republic of the Philippines  
**DEPARTMENT OF HEALTH**  
 REGIONAL OFFICE III  
 City of San Fernando, Pampanga



**Vision:**  
 A healthy and responsive community in Central Luzon.

**Mission:**  
 to ensure effective delivery of quality affordable, accessible, equitable, and sustainable health services

-to develop, organize and mobilize stakeholders for health and

-to foster collaboration, partnership and linkage with GOs and NGOs for the people of Central Luzon especially the poor, disadvantaged & marginalized.

**Core Values:**

- Integrity
- Excellence
- Commitment
- Compassion
- Professionalism
- Stewardship
- Teamwork

**KP Strategic Thrust:**

1. Improve Financial Risk Protection
2. Improve Quality In and Out-patient care
3. MDG Ind

**REGION** : III  
**AGENCY** : Department of Health  
**POSITION TITLE** : (1) HEALTH EDUCATION & PROMOTION OFFICER III  
**OFFICE** : Regional Office III  
**ITEM NUMBER** : OSEC-DOHB-HEPO3-150001-1998  
**SALARY GRADE** : 18

**QUALIFICATION STANDARD:**

**EDUCATION** : Bachelor's degree  
**TRAINING** : 8 hours of relevant training  
**EXPERIENCE** : 2 years of relevant experience  
**ELIGIBILITY** : Career Service (Professional)  
 Second Level Eligibility

**DUTIES & RESPONSIBILITIES:**

- Develops IEC materials, communication plans and advocacy-related activities.
- Acts as resource person in the conduct of health education and other advocacy-related activities.
- Reviews and evaluates regional health education activities.
- Formulates and implements communication plans for DOH campaigns based on health communication policies, standards and guidelines, in coordination with Health Program Coordinators.
- Develops monitoring tool/system in determining the effectiveness of campaign activities.
- Develops strategies to sustain public/private participation in health programs.
- Provides technical assistance on health education/promotion.
- Formulates W/F Plans, Operational Plans on health education/promotion.
- Prepares and submits accomplishment reports.
- Performs other related functions as may be assigned.



DEC2016/cplopez